



UVSA 2025

Napa Valley Reserve

Westin Verasa Napa

May 5-7, 2025



Annual Conference Sponsorship Packages

Platinum

\$25,000

- Exclusive sponsorship of a 2025 speaker during the conference, including the opportunity to introduce the sponsored speaker (limited availability).
- One complimentary conference registration.
- Two additional registrations at 15% off.
- Sponsor logo included on all conference materials and onsite materials.
- Sponsor logo on all emailed conference correspondence.
- Sponsor signage displayed at the conference.
- Sponsor logo on tabletop information centerpiece.
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to the profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on the home page of the conference app.
- Sponsor logo posted on the UVSA website that links to your company website.
- Distribution of sponsor promotional items to attendees (if provided to UVSA).
- Recognition at the conference opening session.

Gold

\$15,000

- Three registrations at 15% off.
- Recognition on conference materials.
- Sponsor signage displayed at conference entrance.
- Sponsor logo posted on the UVSA website that links to your company website.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/25**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on the agenda page of the conference app.
- Recognition at the conference opening session.
- Official sponsor of the "No Tie Lounge" reception on Tuesday, May 6th (nonexclusive).



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Silver

\$10,000

- Two registrations at 10% off.
- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/25**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Push notifications sent out from the conference app to all users with information regarding sponsor sessions.
- Sponsor logo included in rolling banner on attendee page on the conference app.
- Recognition at the conference opening session.
- Official sponsor of the Welcome Reception on Monday, May 5th (nonexclusive).

Bronze

\$5,000

- Two registrations at 5% off.
- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/25**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, website link, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Recognition at the conference opening session.

Supporting

\$2,000

- Recognition on conference materials.
- Sponsor logo on tabletop information centerpiece (**custom ad due by 3/31/25**).
- Personalized profile for the sponsorship page on the conference app. Opportunity to upload logo, videos, link to website, and any sponsor information to your profile. This profile will also list all sessions related to the sponsor.
- Sponsor logo included in a rolling banner on the bottom of the conference app page.
- Recognition at the conference opening session.

**All items are subject to availability based on scheduled deadlines **Your sponsorship is not deductible as a charitable contribution, but it may be deductible as a business expense. Please check with your tax advisor.*



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NEW SPONSORSHIP OPPORTUNITY

UVSA 2025 NextGen Program

\$10,000

(Limited to 2 sponsors only)

The NextGen session will engage future leaders of the animal health industry through peer networking, education, and association involvement. In addition to special sessions at the UVSA Annual Meeting.

New for 2025, we are developing an extended, two-year cohort to meet the needs of NextGen participants.

Sponsor Benefits:

- Signage at the NextGen Event
- Introduction of NextGen Session Speaker

Participant Benefits:

- Access to Industry Leaders
- Professional and Personal Development
- Community Building and Networking
- Insights in how Professional Board Association is Managed
- Mentoring of Future Next Generation Classes

Highlights:

- Interactive Webinars with Key Leaders
- Career Conversations
- Networking Opportunities at other Industry Events
- UVSA Board-Initiated Introductions to their Company Leaders
- Ongoing Cohort Experiences Post Next-Gen Graduation

Benefits for Participating Companies and Managers:

- **Talent Retention:** Investing in employees through a leadership program demonstrates a commitment to their growth and development, which increases employee engagement and loyalty.
- **Industry Collaboration:** An industry-wide program promotes collaboration among organizations on Animal Health related topics like access to care; therefore, encouraging shared knowledge and best practices for the benefit of the entire industry.
- **Networking and Community Building:** Your participants can connect with colleagues from different areas of expertise, fostering valuable relationships and expanding their professional network.

**If you have any questions about the conference or sponsorship,
please call John Ross at (240) 558-9120 or email jross@msp-amc.com.**



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EXCLUSIVE SPONSORSHIP OPPORTUNITY

Executive Networking Session \$10,000 (Limited to 1 sponsor only)

UVSA is thrilled to announce this exclusive sponsorship opportunity for our Executive Networking Session, scheduled to take place on Tuesday, May 6th, 11:30am - 1:00pm at UVSA's 2025 Annual Meeting in Napa Valley, California. This event promises to bring together top-level executives and professionals for a unique networking and educational experience.

Sponsor Benefits:

By partnering with UVSA for this event, your organization will gain significant exposure and recognition among key decision-makers. Benefits of sponsorship include:

- Brand Visibility: Maximize your brand exposure through logo placement on event materials, signage, and promotional collateral.
- Networking Opportunities: Engage with high-profile executives through dedicated sponsorship of this event.

Thought Leadership:

- Position your company as an industry thought leader.

Digital Presence:

- Leverage our event marketing channels, including social media promotion, email campaigns, and website visibility.

If you have any questions about the conference or sponsorship, please call John Ross at (240) 558-9120 or email jross@mvp-amc.com.



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Conference Lanyards **\$6,500**

Have your logo around everyone's neck when you sponsor the conference lanyards. Sponsor is responsible for communicating with UVSA staff and responding to correspondence in a timely manner to ensure lanyard production. Failure to do so will result in the inability to produce the lanyards. **(Must be committed by 3/1/25).**

**Company logo on all conference lanyards given to UVSA attendees *Co-branded with UVSA logo *First come, first served.*

Hotel Key Cards **\$4,500**

Make sure your message is the first and last seen by UVSA attendees each day when you sponsor the hotel key cards for the conference. Sponsor is responsible for communicating with UVSA staff and responding to correspondence in a timely manner to ensure key card production. Failure to do so will result in the inability to produce the key cards. **(Must be committed by 3/1/25.)**

**Company logo on all hotel room key cards for UVSA attendees *Keycard to be designed by sponsor (co-branded with UVSA logo) *First come, first served.*

Mobile App **\$4,000**

Put your company's logo in the hands of every attendee! By sponsoring the UVSA mobile app, your logo will be featured on all materials related to the app. Your logo will also be featured on the top of every page in the app. The app includes the conference schedule, speaker information, attendee lists, things to do, photos, and much more! **(Must be committed by 3/1/25.)**

**Sponsor logo featured on the Welcome page and on the top of every page in the mobile app *Logo will be linked to sponsor's website *First come, first served.*

**All items are subject to availability based on scheduled deadlines.*

Connect with our attendees in a casual and approachable setting in our Industry Servicicers showcase. These showcases will include a 6 foot table 2 chairs and a waste basket. Tables will be located outside of the general session room. Participants may bring table coverings, banners (maximum width of 6 foot), and any additional collateral or swag. All items must stay within the space of the table so as not to encroach on other participants. Additional Benefits: 1 Conference Pass (full conference access) 1 Additional Staff Pass (networking activities and meals) Mobile App Profile Per-event attendee list (contact information not included).



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New for the 2025 Annual Conference!

Industry Servicers Showcase \$8,500 Early Bird Rate \$7,000

10 Available. **(Early bird ends 1/1/2025).**

Connect with our attendees in a casual and approachable setting in our Industry Servicers showcase. These showcases will include a 6 foot table 2 chairs and a waste basket. Tables will be located outside of the general session room. Participants may bring table coverings, banners (maximum width of 6ft), and any additional collateral or swag. All items must stay within the space of the table so as not to encroach on other participants.

Additional Benefits:

- 1 Conference Pass (full conference access)
- 1 Additional Staff Pass (networking activities and meals)
- Mobile App Profile
- Per-event attendee list (contact information not included)